

## **GETTING TO THE BAG: The Pathways to Business, Entrepreneurship and Career Development in Baltimore**



## About DEPUTY MAYOR TED CARTER Community and Economic Development

Ted was appointed in April 2021 as Deputy Mayor for Community and Economic Development for Baltimore Mayor Brandon Scott. He is responsible for 14 agencies and a \$1 billion budget. He leads equitable neighborhood development and revitalization for the city, which includes overseeing housing, planning, workforce, tourism, and economic development for the nation's 31st largest city. He serves on the East Baltimore Development Initiative Board, the Baltimore Development Corporation, Visit Baltimore, and is a member of the City's Planning Commission.

He has 25 years of multisector executive leadership experience at the nexus of business, government, and community, including the nonprofit sectors. He has served seven mayors in five cities, contributing to \$2 billion in real estate, economic, and community development projects. Ted's career reflects a passion and commitment to revitalizing urban communities and their economic challenges and opportunities. Carter's leadership and market experience include Newark, NJ; New York City; Miami, FL; Washington, D.C.; Jacksonville, FL; and Cuyahoga County, OH.

Prior to joining Mayor Scott's team, Ted served as the Chief Economic Development and Business Officer for Cuyahoga County, a county of 1.3 million people. Based in Cleveland, Ohio, Carter was responsible for developing the County's 5 Year Economic Development Plan and leading economic and workforce development and community development strategies in partnership with private and nonprofit partners. Ted and his team received approval for 35 projects creating over 2,500 jobs during his tenure. He also served as Vice-Chair of the County's workforce sector partnership initiative, Workforce Connect. He served as Co-Chair of the County's Equity Commission, overseeing the development of its first Equity Report.

Ted is committed to leading public-private partnerships through the lens of racial, social, and economic equity, believing they are critical to the smart and equitable growth of America's cities and communities. With significant multi-disciplinary experience and known for his dynamism, Carter has emerged as a leader in his field. He is committed to systems thinking in the development process that ensures public and private interests coexist equitably to deliver projects that strengthen communities and contribute to their economic and cultural vitality.



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Ted served as the CEO of the National Capital Revitalization Corporation, where his team received the 2004 Building Industry Achievement Award from DCBIA. He was Executive Managing Director for global real estate company CBRE, leading their national public sector group in Washington, D.C., and serving as its South Florida Market Leader. He was named a global leader within the company in 2009 and held a seat on CBRE's America's Operating Management Board, and co-chaired The African American Affinity Group. He then served as the Executive Director of the Office of Economic Development in Jacksonville, Florida.

In 1996, Ted served as Deputy Campaign Manager and Chief Operating Officer for President Clinton's re-election campaign. A senior official in the Clinton Administration, Ted was appointed Deputy-Assistant Secretary for Management Operations and was the Critical Infrastructure Assurance Officer for the U.S. Department of Treasury, overseeing the Department's real estate and capital assets. He received the Department's Exceptional Service Award.

Ted has served on several economic empowerment organizations' boards, including One Economic and Operation Hope. He was the Chairman Emeritus of the Florida-based, statewide education nonprofit Take Stock in Children. Ted also chaired the affordable housing nonprofit Jubilee Housing in Washington, DC. He is a former member of the Business Executives for National Security and currently serves on the Board of Regents for St. Ignatius High School in Cleveland.

Ted received his MPA from The American University in Washington D.C., a B.S. in Foreign Service from Georgetown University, and has completed real estate and infrastructure programs at Harvard University. Ted is a native of New Jersey. He enjoys leading teams, mentoring, golfing, hiking, scuba diving, martial arts, and reading.

